



Advertising Opportunities 2017

Welcome to **stockport.mumbler.co.uk**

At Stockport Mumbler we do things a bit differently; we don't do the hard-sell or chase advertisers. We believe in building a great relationship with our advertisers. We do not tie you in for any fixed amount of time. If it's not working for you, then just let us know before the end of the month and we'll remove your advert. If you do decide to advertise with us then we will invoice you by email each month. All we ask in return is that you pay promptly.





Stockport Mumbler Influence

23,841 visitors
(13,560 unique users)
to the website in our first 5 months*

2400+
likes on our Facebook page**

590+
members in our Facebook group**

400+
followers on Twitter**

**21st Oct 16– 20th Mar 2017*

***accurate as of 23rd Mar 2017*

Why advertise with **Stockport Mumbler**?

- Although Stockport Mumbler is a relatively new website, our **established** sister sites in places such as Harrogate, York and Hull prove that **the Mumbler model works**, with a huge variety of businesses **successfully advertising** their products and services to the local parenting marketing through Mumbler month on month
- Stockport Mumbler is **fast-becoming a one-stop shop** for everything you could want to know about having young children in Stockport – the website offers a **broad range of information** on a wide variety of topics
- **Run by a local parent for local parents**
- Vast majority of visitors to the website are **Stockport parents** and **carers** of children **aged 0 – 12 years**, as well as **expectant parents, grandparents and visitors to the area**
- **Unique opportunity** to reach a segmented and relevant local audience
- Something for **every budget**
- **Fully optimised** for all devices
- A number of options include **complimentary shout-outs** on all of **our social media channels**

What **parents** are saying*

“Wow, what a great resource there is so much great info. It must have taken you ages. Thank you I will use this loads”

– Oct '16

“This is a brilliant resource for all the parents in Stockport. Jam packed with amazing information. Definitely worth visiting”

- Nov'16

“Absolutely fantastic, its an amazing forum for everyone with children. especially as I don't drive it really helps knowing about all the local activities”

– Nov '16

“Such a comprehensive resource for families in Stockport. My go-to for things to do,”

– Dec '16

**Reviews from our Facebook page*





Advertising with us

Overview

Opportunity	Price	
Rotating Banner	Homepage £100+VAT* per slot, per month. Subpage £50 per slot, per month.	✓
Static Advert	Homepage £45 per slot, per month. Subpage £30 per slot, per month	✓
Design Service	Optional design service for Banners/Static Adverts £10 per advert (or provide your own graphic)	
Homepage Editorial	£15 per week	✓
Featured Listing	£12 per listing, per month	
Basic Listing	Free	
Offers	£5 per offer, per month. Offers exclusive to Mumblers are free .	
Job Advert	Your first 3 job adverts are free . Job adverts are then charged at £25 per role, per month	✓
Events Listing	Free	
E-newsletter	Top banner advert £30 , per item. Photo and text feature £15 , per item. Text mention £5 , per item	
Partner page	Price on application	✓

✓ Includes complimentary 'shout outs' on all our social media channels.

*VAT at charged at 20% is payable on the homepage banners, which are sold by Mumbler Ltd, not Stockport Mumbler.

Homepage advert examples

Rotating Banner £100 (+VAT) pcm

656px (W) by 243px (H)

- High visibility (no scrolling required)
- Large space for your message
- Eye-catching
- Only 1 of 4 possible adverts
- Link through to your website

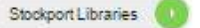
Static Advert £45 pcm

327px (W) by 175px (H)

- High visibility
- Use your own image
- Link through to your website

Editorial £15 pw

- Visibility across two pages(homepage & blog)
- Effective method of establishing brand credibility
- Good for sponsored blogs, promotional guest blogs, events, reviews and competitions
- Links to your website and social media channels



Mumbler Blog



A must-read if you're panicking at the thought of your home being inundated with more paraphernalia than you can imagine!

[Read More →](#)



...or are there benefits for your baby too?
Guest blog by Sarah Parker Fitness

[Read More →](#)



Subpage advert examples

Rotating Banner £50 pcm

656px (W) by 243px (H)

- High visibility (no scrolling required)
- Large space for your message
- Eye-catching
- Only 1 of 3 possible adverts
- Link through to your website



Static Advert £30 pcm

327px (W) by 175px (H)

- High visibility
- Use your own image
- Link through to your website

Weekly Classes & Playgroups

Monday 0-4yrs	Featured Listing	Advertise with Stockport Mumblers
<p>Tuesday 0-4yrs</p> <p>Tuesday 4yrs+</p> <p>Wednesday 0-4yrs</p> <p>Wednesday 4yrs+</p> <p>Thursday 0-4yrs</p> <p>Thursday 4yrs+</p> <p>Friday 0-4yrs</p> <p>Friday 4yrs+</p> <p>Saturday 0-4yrs</p>	<p>Adventure Babies</p> <p>Take your baby on an adventure! Bring brilliant books to life through interactive storytelling, sensory exploration and messy play.</p> <p>Adventure Babies is founded on developing future readers! Reading well, and with enjoyment, is a skill that unlocks opportunities in school and in later life. By focusing on stories and books we show that reading is enjoyable & important, hopefully creating budding future readers!</p> <p>What benefits will it have for me?</p> <ul style="list-style-type: none">• Take an active role in the development of your baby• Gain fun, easy ideas for home• Have fun with your baby• Enjoy messy play activities without having to clean up• Meet other parents• Take seriously cute photos! <p>What benefits will Adventure Babies have for my baby?</p> <ul style="list-style-type: none">• Create a positive association with books and reading	<p>Free Events & Activities at</p> <p>Stockport Libraries</p> <p>See our dedicated libraries page for details</p> <p>nct</p> <p>First aid courses</p> <p>In partnership with</p> <p>BritishRedCross</p> <p>Children's party coming up?</p>

Subpage advert examples

Featured listing £12 pcm

- Placed alphabetically at the top of the page
- 200 word description (can include genuine & relevant review)
- Includes telephone number, email address, website & social media details
- Add a logo and up to 6 photos of your choice, all hyperlinked back to your website or social media page.

Basic Listing Free

- Up to 50 words & a phone number
- No images, link, website, social media or e-mail info)
- Appears below the “Featured Listings”.

Oliver's Chocolate Parties

Unit 2, High Lane Business Court, High Lane, Stockport

Parties in our magical red and white circus themed 'Chocolate Room' seat up to 20 children. We can also host parties at your home or chosen venue. A variety of packages available including Classic, Build-A-Bear and Chocolate Pizza Party!

Tel: 01663 762056

Featured Listing

Messy Monkeys

You splat paint, squelch gloop and splash water and we do the tidying up! We have fab messy play sessions for babies and toddlers with new gloops and goos to explore each week. Every week there's a different theme and we'll help you create something special to take home and we'll do the tidying up!



Babies sessions:

"A great introduction to messy play for babies around 6 months to 18 months. Messy Monkeys will help your baby explore different textures, materials and colours in a lovely fun environment...we'll also help your baby make their first masterpieces to take home to treasure! "Messy Monkeys is doing what I hoped; giving my baby the chance to get messy without having to mess my house, mixing with other children, and experiencing different activities which I wouldn't have time to set up."

Mixed sessions:

"This session is perfect for toddlers and older babies who are steady on their feet up until they are around pre-school and babies who are happy to mix with older children. A great class if you have siblings who want to have fun together."

We also offer Messy Parties which go down a treat and can be themed to make your little monkey's special day one to remember!

Classes run on the following days (term-time only):

- Mondays at The Guide Hall Chandos Road, Heaton Chapel, SK4 5AJ
- Wednesdays at The Guide Hall Thorn Grove, Cheadle Hulme, Stockport Manchester, SK8 7LB
- Thursdays at The Bramley Centre, Bramley Close, Bramhall, SK7 2DT
- Fridays at The Guide Hall Chandos Road, Heaton Chapel, SK4 5AJ

If your monkey wants to join in the messy fun, visit the website [here](#) to book your place.

Click [here](#) for the Facebook page.

Click [here](#) to read Mumbler's Messy Monkeys review!

Tel: Jo on 07921 772570



Found an error with this post?
Please tell us about it here

Jobs Adverts

Our 'Jobs for Parents' page I for family-friendly positions that may be part-time, flexi-time, term-time, temporary contracts or even working from home.

We want you to try us out, just to see how amazing we are, therefore your first 3 job adverts are **free!**

Job adverts are then charged at **£25 per role, per month**

A discount may be offered for multiple adverts in a month.



Monthly e-newsletter

Top Banner Advert **£30**

- The most prominent place on the e-newsletter
- Hyperlinked back to your website

Photo/text feature **£15**

- Includes photo or logo of your choice
- Up to 100 words of text
- Hyperlinked back to your website

Text mention **£5**

- Up to 75 words of text
- Hyperlinked back to your website





Bespoke 'Preferred Partner' Pages

At Stockport Mumbler, we have the ability to create a bespoke page for your business and we can offer the opportunity for you to become a Mumbler partner.

The link to the partner pages are placed at the top of all pages in the green header bar.

Price on Application

Contact Details

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Twitter: [@StockportMum](https://twitter.com/StockportMum)

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